

A man with short dark hair, wearing a dark blue suit jacket over a light blue patterned shirt, is smiling and holding a silver tablet. He is standing in what appears to be a school hallway or office, with shelves of trophies and awards visible in the background.

THE PULSE OF SCHOOL LEADERS SURVEY

Challenges & Aspirations of Schools

Name : India's School Sector

Class : Foundation - Secondary

Assessment : Multi-modal education delivers results!

FROM THE FOUNDERS' DESK



Dear Reader,

India is on a journey to become a developed nation, or Viksit Bharat, by 2047, our 100th year of independence. To realise this vision, India must become a global leader in innovation and technology. This, in turn, demands strong and well-educated human capital; and formal school education is the main foundation of any learning.

Schools are thus the crucible of India's future.

With about **1.5 million schools, 9.5 million teachers, and 265 million students**, India has one of the largest school education systems in the world. Yet, there remain critical gaps in student learning outcomes. Indian school students tend to significantly lag behind their global peers in subjects like English, Mathematics, and Science.

At a time when India is poised to emerge as a global leader, it is therefore critical to ask: What challenges are our schools facing in improving student outcomes? What's working for them, and what needs to change? What are their aspirations and how do they feel about the overall quality of education they are able to provide?

The **Pulse of School Leaders Survey** analyses the current state of school education in India. We reached out to school owners and principals across the length and breadth of India to better understand their needs and realities. Broadly, we engaged two types of schools: those that use multi-modal, Integrated Systems, and those that continue to primarily rely on traditional textbooks. This survey is our equivalent of a summative 'report card' that assesses the impact of different educational approaches in schools.

By transforming education and schooling across India, we can achieve many benefits, including health enhancement, improved employment prospects, and technological advancement at scale. However, we must first identify the building blocks of this transformation journey.

The Pulse of School Leaders Survey effectively fulfils this purpose.

Happy reading!

SUMEET MEHTA & SMITA DEORAH
CO-FOUNDERS, LEAD GROUP

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SCHOOLS IN FOCUS

The Pulse of School Leaders Survey analyses how India's schools perceive the challenges and opportunities before them.

500+

Private Schools across the country participated in the survey

1.7+

Lakh students are represented by these schools

SCHOOL OWNERS



PRINCIPALS



ACADEMIC COORDINATORS



& other school leaders gave their insights & self ratings



Key states contributing to the survey

METHODOLOGY

Schools were asked to rate themselves on four critical student learning outcomes.



Conceptual Understanding of subjects such as Maths and Science

1



Confidence levels, while speaking to, or presenting concepts to, teachers and other students

2

English-speaking with teachers and peers

3



Overall quality of education in the school

4





**SCHOOLS USING INTEGRATED SYSTEMS BELIEVE
THEIR STUDENTS EXCEL IN CONCEPTUAL
UNDERSTANDING OF MATHS AND SCIENCE**



89%

of schools **OVERALL** have declared either 'very good understanding' or 'fair understanding' of subjects like Maths and Science



**ALL
SCHOOLS**



93%

of **LEAD NETWORK SCHOOLS** have declared either 'very good understanding' or 'fair understanding' of subjects like Maths and Science



**LEAD GROUP
SCHOOLS**



85%

of **NON-LEAD SCHOOLS** have declared either 'very good understanding' or 'fair understanding' of subjects like Maths and Science



**OTHER
SCHOOLS**



**SCHOOLS LEADERS USING
INTEGRATED SYSTEMS REPORT
GOOD CONFIDENCE LEVELS IN THEIR STUDENTS**

82%

of schools **OVERALL** have declared their students are either 'highly confident' or 'fairly confident'



**ALL
SCHOOLS**

87%

of **LEAD NETWORK SCHOOLS** have declared their students are either 'highly confident' or 'fairly confident'



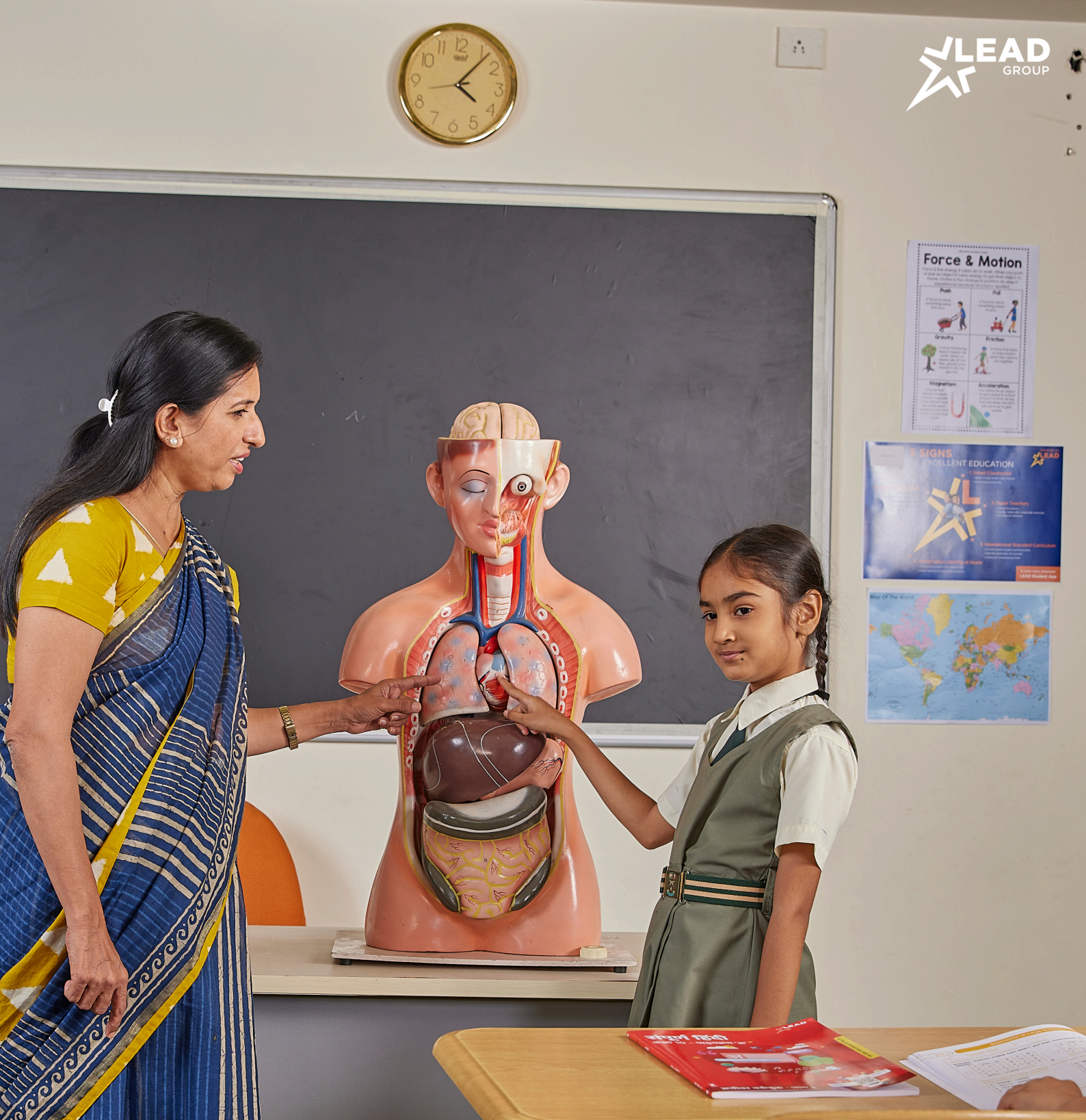
**LEAD GROUP
SCHOOLS**

78%

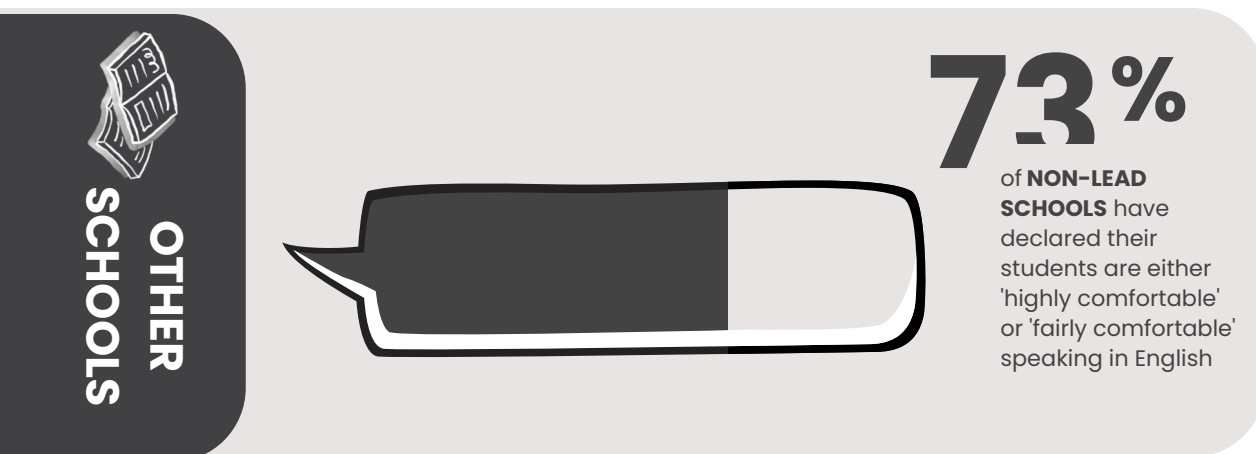
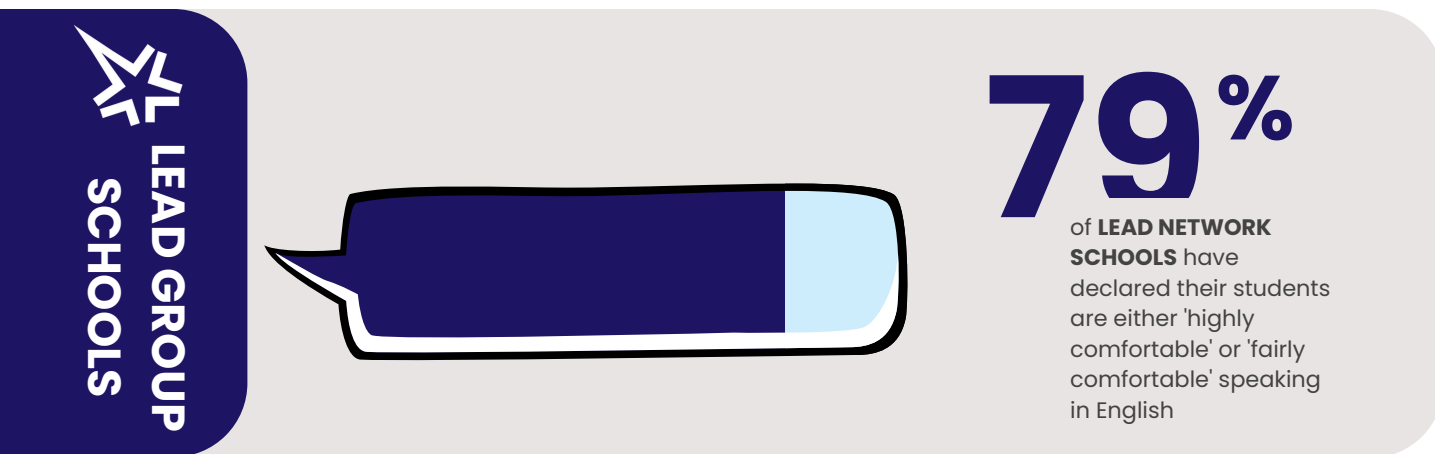
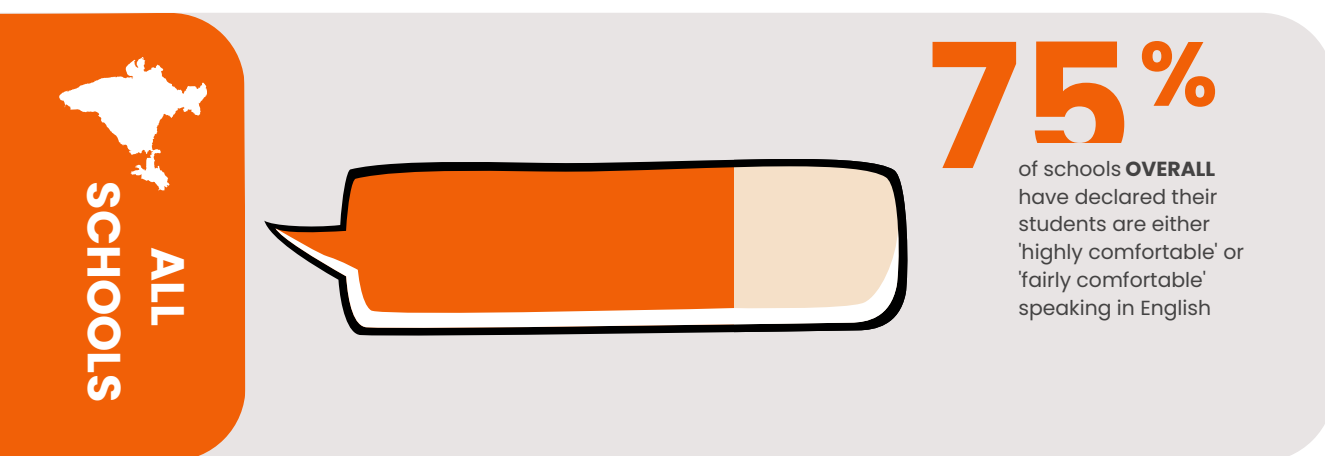
of **NON-LEAD SCHOOLS** have declared their students are either 'highly confident' or 'fairly confident'



**OTHER
SCHOOLS**

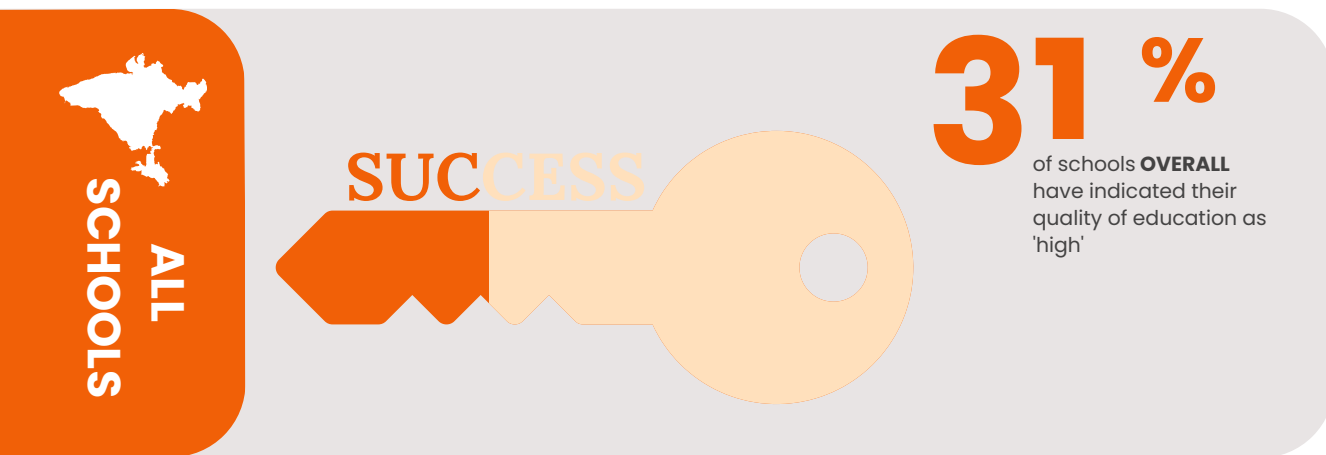


SCHOOLS THAT DELIVER MULTI-MODAL LEARNING VIA INTEGRATED SYSTEMS REPORT THEIR STUDENTS TO BE **COMFORTABLE SPEAKING WITH THEIR TEACHERS AND PEERS IN ENGLISH**





MOST SCHOOLS RATED THEIR QUALITY OF EDUCATION AS GOOD. HOWEVER, WHILE ROUGHLY **ONE IN THREE SCHOOLS USING INTEGRATED SYSTEMS RATED THEIR QUALITY 'HIGH', ONLY ONE IN FOUR OTHER SCHOOLS RATED THEMSELVES 'HIGH'.**



SUMMING IT UP

The Pulse of School Leaders Survey analyses how India's schools perceive the challenges and opportunities before them.



1

Integrated Systems combine different modes - by textbooks, by videos and by activities - of learning in their lesson plans. These different modes are recommended under National Curriculum Framework 2023 that says that learning must go beyond textbooks. Schools that deliver multi-modal education via Integrated Systems rate themselves higher than schools that use only traditional textbooks.

2

However, while most schools rate themselves highly on Conceptual Understanding and Overall Quality, there were gaps in the Confidence level of students and in their English-speaking skills.

TOP ASPIRATIONS OF INDIA'S SCHOOLS

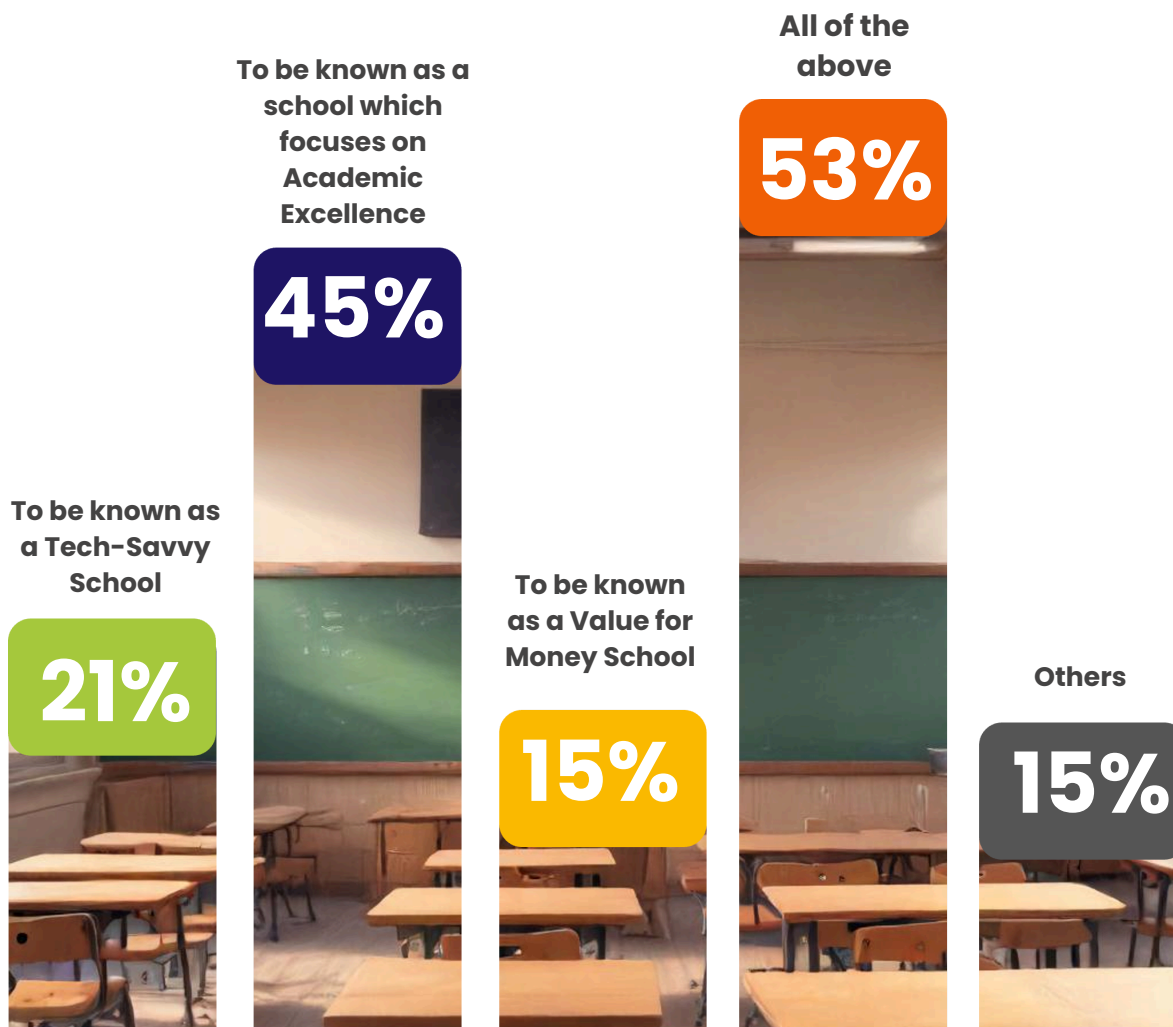
Answer the following questions-

Ques 1: What are the key goals that India's schools aim to achieve in the long run?

Answer:

The top aspiration of schools is to be known for **academic excellence**.

The second-highest aspiration is to be **tech-savvy**, clearly indicating the importance of technology for India's schools.



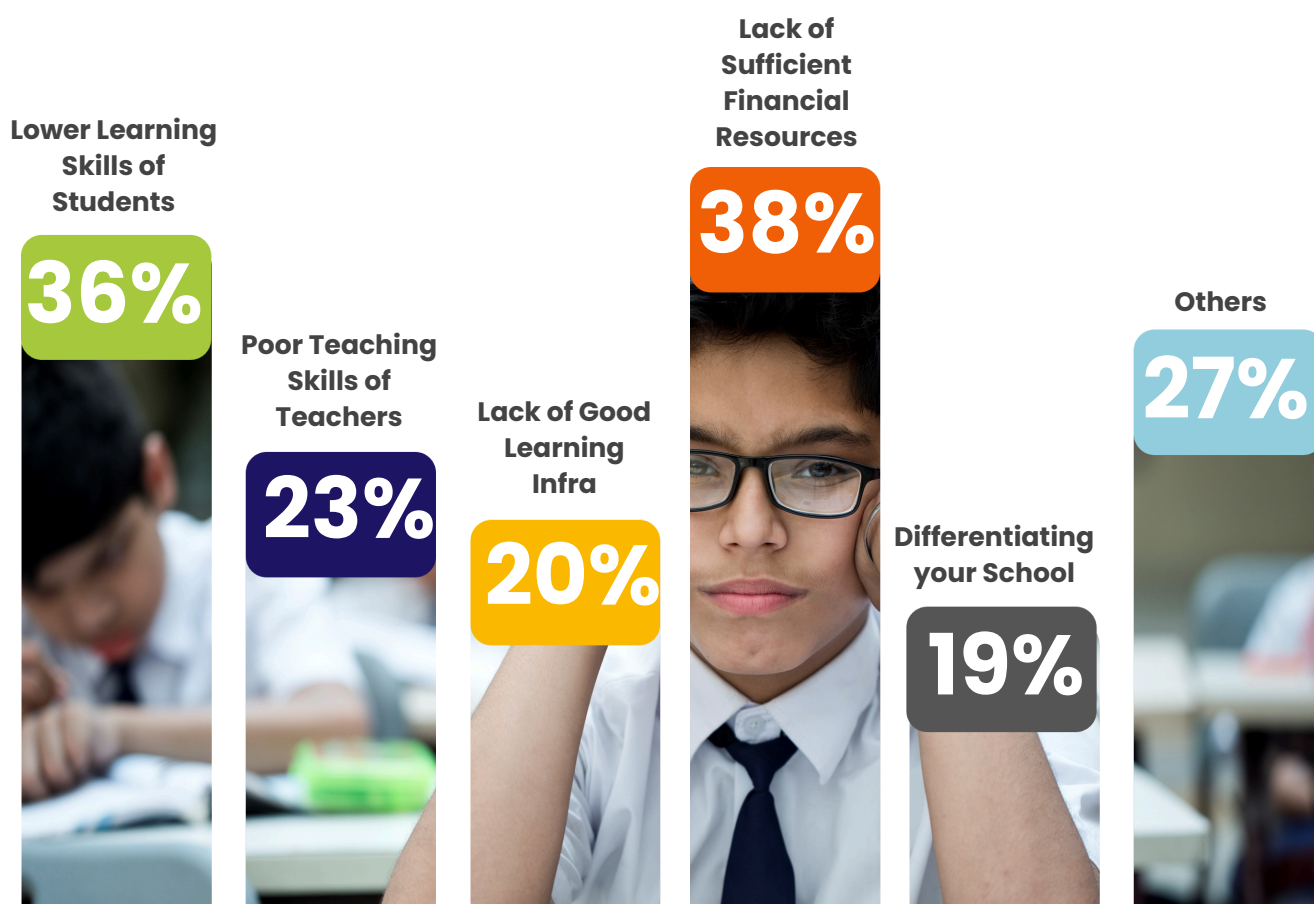
KEY CHALLENGES FACING INDIA'S SCHOOLS

Answer the following questions-

Ques 2: What are the key challenges facing India's schools?

Answer:

The top two challenges faced by schools are the **lack of sufficient financial resources and low learning skills of students**, showing that contrary to popular perception, the majority of private schools in India are affordable in nature, catering to lower and middle income families.



LEAD GROUP SURVEY VALIDATES NCF 2023 GUIDELINES

Multi-modal education transforms schools to deliver results!

Answer the following questions-

Ques 3: What are the biggest contributors to student transformation seen by LEAD Group Partner Schools?

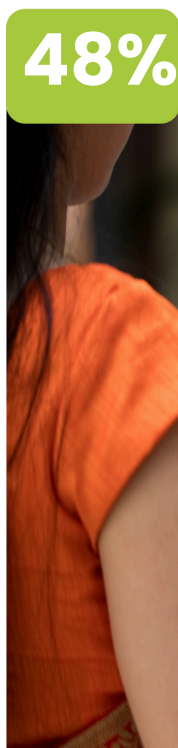
Answer :

According to 'The Pulse of School Leaders Survey' by LEAD Group, School Owners and Principals using Integrated Systems **attribute their student transformation to Multi-modal learning with the use of smart classrooms and activity kits; focused teacher training; and innovation in curriculum such as ELGA (English Language and General Awareness), LEAD's unique program that teaches English as a skill; and Coding.**

Multi-modal education

Smart Classrooms, Activity Kits, etc.

48%



Curriculum

ELGA, Coding, Books, etc..

29%



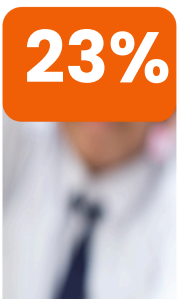
Teacher Training & Development

33%



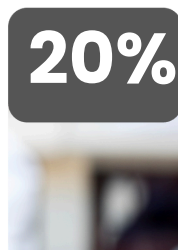
Performance Monitoring through Tech

23%



Exposure through National Platforms

20%



All of the above

48%



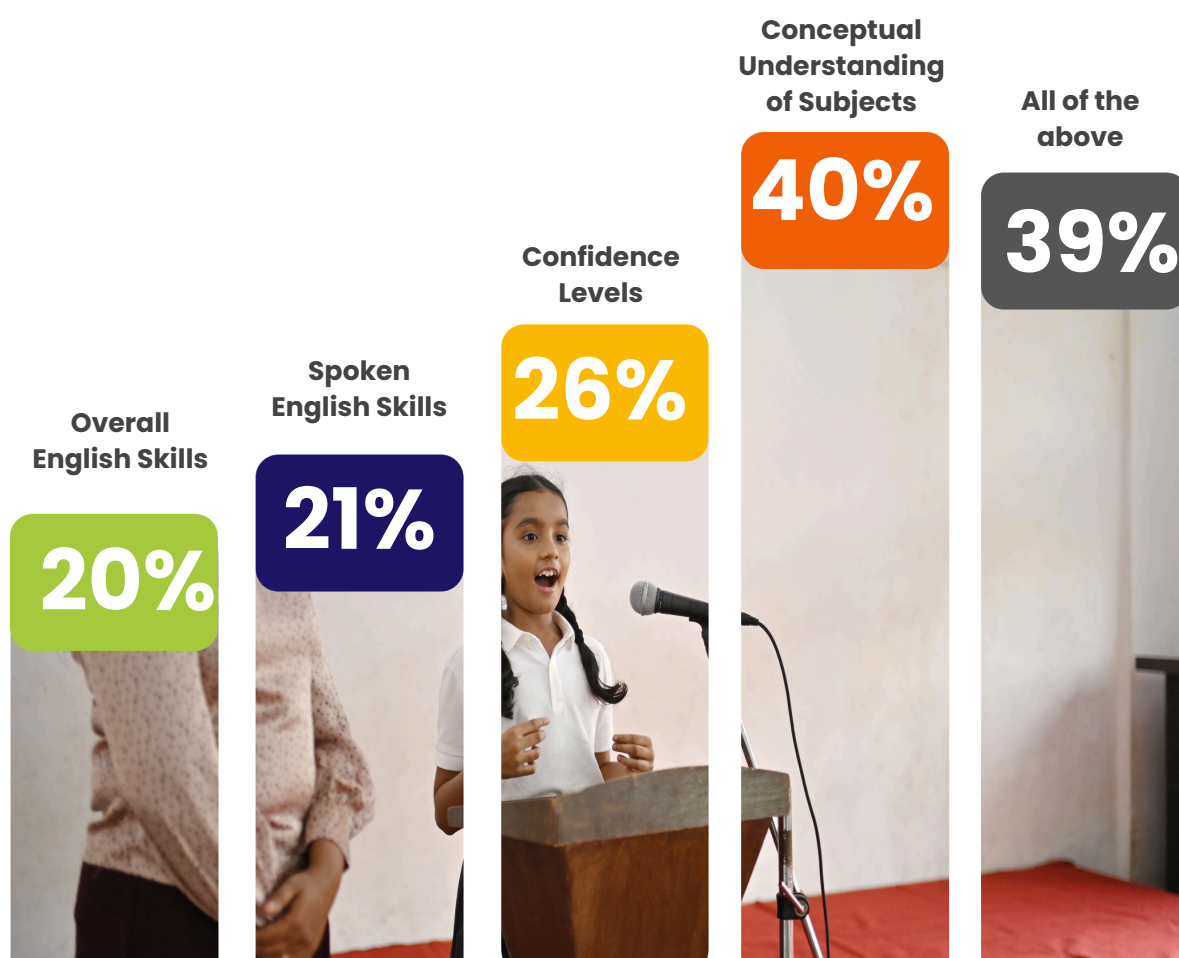
LEAD GROUP NETWORK SCHOOLS BUCK THE TREND

Answer the following questions-

Ques 4: What are the areas of improvement seen by LEAD Group Partner Schools?

Answer:

LEAD Group combines deeply researched curriculum and pedagogy with technology to deliver an integrated system of teaching and learning that improves student learning outcomes and teacher performance in 9000+ schools across India. **These schools are able to provide more than 5 million children with international standard education and national-level exposure for all-round growth, with a focus on helping them become confident and succeed in life. LEAD Group Partner schools report positive impact across parameters.**



IN CONCLUSION



India's ~1.5 million schools are on the cusp of a major transformation that will be driven by technology-enabled, multi-modal education.

With the performance of schools that have adopted multi-modal methods significantly better than those using only traditional textbooks, the future looks promising.

The National Education Policy (NEP) 2020 and the National Curriculum Framework (NCF) 2023 advocate for integrated learning systems, emphasizing the need for varied educational approaches.

LEAD Group's survey validates these guidelines, demonstrating superior Conceptual Understanding, Confidence, English proficiency, and overall quality of education in schools utilizing these advanced methods.

This shift towards multi-modal education not only aligns with national educational policies, but also ensures a brighter future for India's students, equipping them with all the skills necessary for the 21st century!



OUR JOURNEY

2023



PEARSON INDIA K-12 ACQUISITION
Acquired the business along with the rich repository of curriculum & content

FASTEST GROWING SCHOOL EDTECH UNICORN

Proud partner to 3000+ schools across India



2022

2020



PAN INDIA EXPANSION
Expanded Integrated System from Nursery to Grade 10 with multiple Boards and partners across the country

PARTNERSHIP MODEL LAUNCH

Partnered with 35 schools to offer LEAD's Integrated System



2018

2015



TECHNOLOGY DISRUPTION
Building of 4 CBSE schools in Maharashtra with high student performance

INTERNATIONAL STANDARD CURRICULUM

Launch of ELGA® and full curriculum for Pre-primary to Grade 5



2014

2012



FOUNDATION
1st LEAD School established in Mahemdabad, Gujarat



We replicated the **proven formula** in **3000+ schools** across India



We **implemented the formula** in our own schools



We researched how they build **confident students** who succeed in life



We studied the **best schools** around the world



20+
States



9,000+
Partner Schools



400+
Cities



15,00,000+
Students



50,000+
Teachers



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